

**For Immediate Release**



**Date:** 17 May 2019

**Contact:** John Yeager | 425-765-9845 | [JYeager@BloodworksNW.org](mailto:JYeager@BloodworksNW.org)  
Karen Kirby | 206-689-6359 | [karenk@bloodworksnw.org](mailto:karenk@bloodworksnw.org)

## **Bloodworks Northwest Names New President and CEO**

*Curt Bailey to Begin Leading Bloodworks June 2019*

**Seattle, WA** – Bloodworks Northwest’s Board of Trustees has announced the appointment of Curt Bailey, MBA, as Bloodwork’s president and CEO, succeeding James P. AuBuchon, MD who served in the position for 11 years. Curt Bailey, a leading expert in healthcare transformation, will begin his duties June 3, 2019, following Dr. AuBuchon’s retirement May 3, 2019.

“We are fortunate to have found such a capable individual to build on the legacy of Dr. AuBuchon’s extraordinary leadership in providing Bloodworks with a sound foundation to now pivot into an innovative future of improved blood health, providing the best care to everyone in our community and preserving the 75-year legacy of the organization,” said Craig Smith, MD, Chair, Bloodworks Board of Trustees. “I’m confident Curt Bailey’s exceptional knowledge of the healthcare industry, business breadth and creativity will guide Bloodworks forward to a bold future in the evolving healthcare market.”



Mr. Bailey joins Bloodworks after 20 years in healthcare management consulting, most recently working for McKinsey & Company where he served as a Seattle-based Partner in the firm’s healthcare practice. Bailey has advised a variety of healthcare companies across the U.S. with an emphasis on serving non-profit, community-based and academic healthcare institutions. He is a recognized expert and thought leader in strategy, operational improvement, and organizational health and has been published in leading journals, including *Harvard Business Review*. Prior to joining McKinsey, Bailey was a helicopter

pilot and captain in the United States Marine Corp. He earned his MBA from Yale University and BA from Tufts University.

“I’m excited to lead this incredible organization with significant depth of medical knowledge and a long history of scientific breakthroughs that have a far-reaching impact on the lives of patients, families and communities locally and around the world,” said Bailey. “I look forward to contributing to the communities that make up the Pacific Northwest through my service at Bloodworks.”

Mr. Bailey has lived with his family in the Seattle area since 2002. He is active in the community and has served on the Board of Trustees for a local Montessori school, chaired the Yale University School of Management’s West Coast Advisory Board and currently serves on the Board of the Washington Health Alliance.

### **About Bloodworks Northwest**

Bloodworks (formerly Puget Sound Blood Center) is backed by 75 years of Northwest history and 250,000 donors. It is local, nonprofit, independent, volunteer-supported and community-based. A recognized leader in transfusion medicine, Bloodworks serves patients in more than 100 hospitals in Washington, Oregon and Alaska — partnering closely with local hospitals to deliver the highest level of patient care. Comprehensive services include blood components, complex cross-matching, specialized lab services for organ transplants, care for patients with blood disorders, and collection of cord blood stem cells for cancer treatment. Bloodworks Research Institute performs leading-edge research in blood biology, transfusion medicine, blood storage and treatment of blood disorders. Patients with traumatic injuries, undergoing surgeries or organ transplantation, or receiving treatment for cancer and blood disorders all depend on our services, expertise, laboratories and research. Blood donation appointments can be scheduled on the [Bloodworks App](#). For more information, visit [bloodworksnw.org](http://bloodworksnw.org).

###