

SEATTLE STORM

NEWS RELEASE



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SEATTLE STORM ANNOUNCES HAPPY HOUR “PINT FOR PINT” WITH BLOODWORKS NORTHWEST AND SAN JUAN SELTZER

Fans who donate blood now through Aug. 4 will receive two Storm tickets and a complimentary San Juan Seltzer at select Happy Hour games

SEATTLE – The Seattle Storm today announced a partnership with Bloodworks Northwest and San Juan Seltzer as the sponsors of the Happy Hour “Pint for Pint” program. Fans who donate blood now through Aug. 4 will receive two tickets to a Happy Hour game and a voucher for a San Juan Seltzer, the ‘Preferred Spiked Sparkling Water of the Storm.’

“Bloodworks is proud to partner with the Storm, its amazing team and fans, and San Juan Seltzer to improve health and encourage people to save lives one pint at a time,” said **Curt Bailey**, president and CEO of Bloodworks. “Like the Storm, our strength is deeply rooted in our local community: partnering with donors and dedicated healthcare teams to provide the best care for area patients and families. We all have it in us to give.”

After donating blood at any Washington Bloodworks Northwest Donor Center, fans will receive a confirmation email, including a link to claim their tickets to a Happy Hour game. On Thursdays and Fridays from the time doors open until tip-off, Happy Hour will feature \$6 San Juan Seltzers and domestic beer in select areas of both Storm home venues. The Storm will host seven Happy Hour games this season, beginning Friday, June 21 at Angel of the Winds Arena in Everett, Wash.

HAPPY HOUR SCHEDULE	
6 - 7 PM AT THE FOLLOWING GAMES	
JUN 21	vs LOS ANGELES
JUN 28	vs CHICAGO
JUL 05	vs ATLANTA
JUL 12	vs DALLAS
JUL 19	vs LAS VEGAS
AUG 02	vs WASHINGTON
AUG 08	vs DALLAS

DONATE BLOOD Bloodworks Northwest = **2 TICKETS** Seattle Storm Game + **1 PINT** San Juan Spiked Seltzer

At the arena, donors can stop by the Bloodworks Northwest booth on the concourse to receive a voucher for a free San Juan Seltzer. All other fans age 21 and older can enjoy the alcoholic sparkling water inspired exclusively by Pacific Northwest fruit flavors during Happy Hour for just \$6.

“As a kid, I watched my parents come home from work proudly wearing their ‘I gave blood today’ stickers,”

said Ron Lloyd, CEO of San Juan Seltzer. "Today, I am in a position to help promote this noble cause of giving blood at a time when inventories here are low. It is my hope, through all the great work by the Seattle Storm, Bloodworks and local retailers, that San Juan Seltzer can help increase awareness about the importance of giving blood too."

A special kick-off blood drive will take place on Friday, June 14 – World Blood Donor Day – at the Everett Donor Center between 9 a.m. - 5 p.m. PT. The first 30 donors will receive Storm swag in addition to the Happy Hour tickets post-donation. The Everett Donor Center is located at 2703 Oakes Avenue, two blocks from Angel of the Winds Arena, where the Storm will play three of its seven Happy Hour games. To schedule an appointment at any Washington Bloodworks Northwest Donor Center, click [here](#) or download the app.

For every pint of blood collected through the Pint for Pint program, three lives can be saved. Last season, nearly 2,000 Storm fans donated blood at a Bloodworks Northwest Donor Center, saving an estimated 5,697 lives.

After raising the 2018 WNBA Championship banner in front of a sellout crowd during the season opener against the Phoenix Mercury, the Storm hit the road for a three-game swing before returning to Angel of the Winds Arena to face the Minnesota Lynx on Tuesday, June 4. Secure the best seats in the house available online or by calling (206) 217-WNBA (9622).

ABOUT BLOODWORKS NORTHWEST

Bloodworks (formerly Puget Sound Blood Center) is backed by 75 years of Northwest history and 250,000 donors. It is local, nonprofit, independent, volunteer-supported and community-based. A recognized leader in transfusion medicine, Bloodworks serves patients in more than 100 hospitals in Washington, Oregon and Alaska — partnering closely with local hospitals to deliver the highest level of patient care. Comprehensive services include blood components, complex cross-matching, specialized lab services for organ transplants, care for patients with blood disorders, and collection of cord blood stem cells for cancer treatment. Bloodworks Research Institute performs leading-edge research in blood biology, transfusion medicine, blood storage and treatment of blood disorders. Patients with traumatic injuries, undergoing surgeries or organ transplantation, or receiving treatment for cancer and blood disorders all depend on our services, expertise, laboratories and research. Blood donation appointments can be scheduled on the [Bloodworks App](#). For more information, visit bloodworksnw.org.

ABOUT SAN JUAN SELTZER

San Juan Seltzer, the first Pacific Northwest-based spiked seltzer company, competes in one of the hottest and fastest growing beverage alcohol categories, currently dominated by national mainstream products. It offers the lowest calories of any hard or spiked seltzer on the market at 85 calories, zero sugar and zero carbs per 12-ounce serving. Each refreshing can is all-natural and gluten free with 4.2 percent alcohol by volume (ABV).

Founded by Bellevue resident Katy Enger in 2017, each flavor is inspired exclusively by fruit grown in the Pacific Northwest. All five flavors are available on tap at Schooner Brewing and in cans at on and off premise outlets like the Space Needle, The Ballroom (Ballard), Pint Defiance (Tacoma), Amazon Go, Metropolitan Market, QFC, Whole Foods, Haggen Markets and PCC Community Markets. Enjoy the San Juan Island lifestyle wherever you go! sanjuanseltzer.com

ABOUT THE SEATTLE STORM

The Seattle Storm is a three-time WNBA championship team committed to bringing a premium professional basketball and entertainment experience to a fan base rich in tradition and support. The organization places high value on community and building platforms to positively impact the overall entertainment, attraction and economy of the Puget Sound region. In addition, the Storm is dedicated to local youth development in the areas of fitness and wellness; with a special emphasis on inspiring leadership, motivation and the empowerment of girls and women. For more information or to purchase tickets, please visit StormBasketball.com.